CHRISTMAS SPIRIT AND NEW YEAR HOPES.

THIS is the time for retrospection, introspection and prospection. It has become an established custom at this season of the year to give comfort and joy to those who are near and dear to us, and aid promotions that concern us or in which we have an interest. In the latter connection we have pharmacy in mind, the AMERICAN PHARMACEUTICAL ASSOCIATION, its mission and present endeavor to render greater service to pharmacy and all served thereby, and ask for thoughtful consideration by those who desire, in some way, to perpetuate the names in pharmacy of those who have rendered distinguished services or seek to express their loyalty or acknowledgment of benefits received.

The subscriptions to the Headquarters fund now are running close to \$700,000 and the actual cash in hand is not so far from \$275,000. At least one of the departments of the Headquarters has been provided for but there are opportunities for endowing the Library, Museum and other activities of the Association. Heretofore pharmacists have given largely to other divisions of science, which is commendable, and also to foundations; now they have in the A. Ph. A. Headquarters an opportunity for memorials through which names which they desire to honor will be remembered by pharmacists.

It is hoped the message in the foregoing will appeal to a number who will give thoughtful consideration to this suggestion and express thereby their faith and belief in the mission of pharmacy.

The Headquarters is to be located in Washington and the matter of selecting the site is receiving due consideration by the Committee in charge. There is now a more general agreement with a statement made several years ago that the Headquarters is an undertaking truly national in its representation, scope and influence; one that is attracting public attention and will aid greatly in establishing pharmacy in the public estimation; that this has for a purpose the strengthening of every division of Pharmacy and the safeguarding and improvement of Public Health.

Several years ago a New Year Editorial in the JOURNAL closed with the wish that the impulses of pharmacists would be strengthened by an abiding faith in their profession which enables them to displace memories of disappointments by a morale signifying belief in one another and a determination to shape the present opportunities of pharmacy into realizations.—Reiteretur!



WILLIAM A. OREN.

JOURNAL OF THE AMERICAN PHARMACEUTICAL ASSOCIATION

VOL. XVI DECEMBER, 1927 No. 12

WILLIAM A. OREN.

President William A. Oren, of the National Association of Retail Druggists, is an alumnus of the Winona College of Pharmacy (now Indianapolis College of Pharmacy). His continued interest in pharmacy is shown by his activities.— For seven years he has been Secretary of the Indiana Pharmaceutical Association; since 1918, owner and editor of the Indiana Pharmacist; eight years of service have been given to the Indiana Board of Pharmacy, as Field Manager; for the past eighteen years he has been Secretary and Treasurer of the Indianapolis Association of Retail Druggists. His interest in national legislation was developed through his association of fourteen years with the Indiana State Legislature, and he was instrumental in the passage of Indiana House Bill No. 52.

The Oren Pharmacy is one of the outstanding neighborhood drug stores in Indianapolis. Two sons have followed in the pater's footsteps—they are also graduates of his *Alma Mater*.

President Oren is a member of the AMERICAN PHARMACEUTICAL ASSOCIATION and was a delegate to the House of Delegates at the Diamond Anniversary Meeting of the A. Ph. A. For two years he served as First Vice-President of the National Association of Retail Druggists, for four years as Treasurer and three years as member of its Executive Committee. He is well qualified by experience for the office to which he was chosen at the Kansas City meeting, and his devotion to duty assures the National Association of Retail Druggists of an efficient presiding officer; he has our best wishes for a successful year of office.